

20
2004 **SMART** 2024
Australia
YEARS

Celebrating our 20th Anniversary: **SMART Recovery Awards**

Commemorating the 20th Anniversary acknowledges the significant progress and accomplishments made by SMART Recovery Australia over the past two decades. It recognises the hard work, dedication, and impact of the organisation in supporting individuals on their journey to recovery from any problematic behaviour including addiction.

The celebration serves as an inspiration for those who have been positively influenced by SMART Recovery's programs and services. It can offer hope to individuals struggling with their recovery that it is possible and that support is available.

The event serves as an opportunity for businesses, facilitators, healthcare professionals, policymakers, donors and community members to show their support for our organisation through sponsorship. All proceeds from the event will go to fund SMART Recovery's ongoing initiatives and programs.

SPONSOR TODAY

Benefits of Sponsorship



Here are the benefits you will enjoy via your sponsorship:

Awareness and Visibility:

The SMART Recovery Australia 20th anniversary celebration provides an opportunity for sponsors to align themselves with an event raising awareness about harm minimisation, peer support and our evidence-based approach to recovery. Sponsors will receive a range of tailored marketing opportunities recognising their contribution to the awards.

Networking:

The event brings together stakeholders, including participants, facilitators, healthcare professionals, policymakers, donors and community members, encouraging collaboration between attendees.

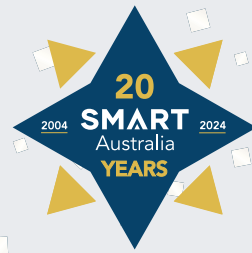
Advocacy and Policy Influence:

Your sponsorship of the event strategically aligns your involvement with advocacy efforts and contributes to the impact and influence on policy changes which will improve access to addiction treatment and recovery support systems at local, regional, or national levels.

Media Exposure:

A media and communications plan by SMART Recovery Australia will aim to attract media coverage for the event, further spreading the message about recovery and sponsors' contributions in helping to make the event happen.

Sponsorship Opportunities



'SMART Stories' Exhibition Sponsor

\$3,000 / 1 available

What you will get as the exclusive exhibition sponsor:

- Recognition at the event by the MC and mention in the CEO speech
- 60-sec keynote opening the exhibition
- Your logo featured on exhibition signage
- Social media recognition



- Logo, 60-word blurb and link to your website
- Inclusion in printed program up to the event - distributed to SMART Australia's database of 8,000+ opted-in contacts
- Logo, 60-word blurb and link to your website
- Inclusion in printed program in an expanded section of the exhibition
- Inclusion in 1 EDM post-event, announcing the winner (logo only)
- Recognition as the exhibition sponsor post-event in a social media post

Sponsor an Award

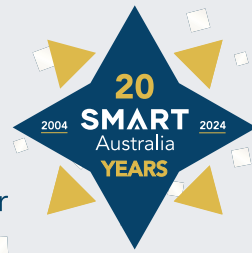
\$1,000 / 10 available

There are 10 categories available for sponsorship. You can nominate which category you wish to sponsor, subject to availability.

Categories are:

- Josette Freeman Lifetime Achievement Award **SPONSORED**
- The Amanda Baker Research Award
- First Nations Facilitator **SPONSORED**
- Youth Facilitator **SPONSORED**
- Lived Experience Facilitator

- Justice Facilitator
- LGBTIQ+ Facilitator **SPONSORED**
- Family and Friends Award **SPONSORED**
- Member of the Year **SPONSORED**
- Global Facilitator **SPONSORED**



What you will get as a sponsor:

- Recognition at the event by the MC and mention in the CEO speech
- 30-sec business introduction and to announce the winner
- Social media recognition as an award sponsor in the lead-up to the Awards (1 individual post per sponsor)
- Your logo on the media wall
- Website recognition as an award sponsor with a backlink to website
- Inclusion in 1 EDM, in the lead-up to the event - distributed to SMART Recovery Australia's database of 8,000+ opted-in contacts
- Logo, 60-word blurb and link to your website
- Inclusion in the printed program
- Inclusion in 1 EDM post-event, announcing the winner (logo only)

Travel Scholarships

\$800 / 10 available

Travel Scholarships are offered to people who have been nominated for a SMART Recovery award. The scholarship will cover travel and accommodation support and any associated costs in attending the awards.

What you will get as a sponsor:

- Recognition at the event by the MC and mention in the CEO speech
- Recognition of all travel scholarship sponsors in a social media post in the lead-up to the Awards
- Website recognition as a travel scholarship sponsor
- Inclusion in 1 EDM, in the lead-up to the event - distributed to SMART Recovery Australia's database of 8,000+ opted-in contacts
- Logo and link to your website

In-kind Sponsorships **(Enquiries welcome)**



SMART Recovery Australia is contributing all costs to hosting the 20th Anniversary Awards, with any proceeds going to fund the vital services they provide. To maximise proceeds, we welcome businesses who would like to contribute to the Awards by way of in-kind sponsorship.

Ideas might include, but are not limited to:

- Videography
- Dessert
- Bonbonniere Contribution **SPONSORED**
- Printing / award collateral / merchandise
- Flower arrangements or event decor

What you will get as an in-kind sponsor:

- Recognition at the event by the MC mention
- Inclusion in the printed program
- Recognition of in-kind sponsors post-event in a social media

To partner with SMART Recovery Australia on the 20th Anniversary celebrations, please contact:

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